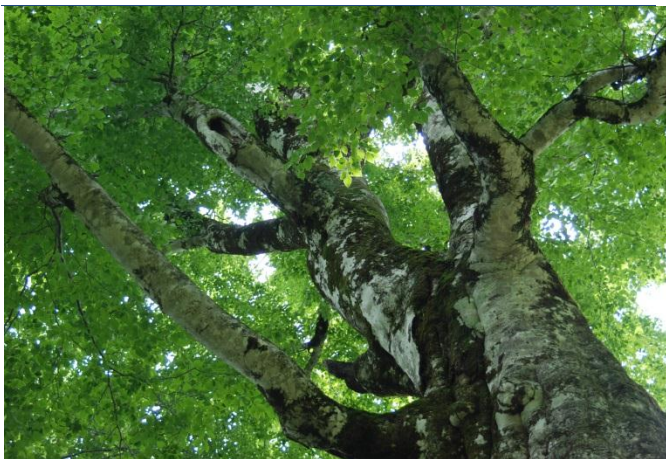




WWF for a living planet®

MEDIA BRIEFING for IPCC WGII in Yokohama by WWF-Japan

*...of spiritual forests and cherry blossoms
Impacts of Climate Change in Japan*



Princess Mononoke's Spiritual Forests



Cherry blossoms in Kyoto

The renowned World Heritage Site – the Shirakami-Sanchi beech forests in northern Japan– could decrease by a staggering 80% by the end of the century as a result of global warming.

And the world-famous cherry-blossoms will flower 14 days earlier if the current trajectory of warming – predicted to be more than 3°C - does not change.

You are invited to a presentation by WWF-Japan where climate witnesses Mr. Mitsuharu Kudo (a traditional bear hunter whose family has lived for generations in the Shirakami-Sanchi), Mr. Toemon Sano (a cherry tree guardian, video talk) and Mr. Tsunenari Tokugawa (chairman of WWF-Japan, Shogun Tokugawa family) speak out on how they have seen and experienced the impact of climate change in Japan.

Date: **Wednesday 26 March 2014**
Time: **14:30 to 15:30 pm (briefing will last an hour)**
Venue: **outdoor equipment store “mont-bell”**
(on the 2nd floor of **Leaf minatomirai build.**)



Link to access google map
<https://goo.gl/maps/bnC2A>
Coordinates
35.459284, 139.628717

Live Webcast Available “WWFJapan_ClimateChange”
<http://www.ustream.tv/channel/wwfjapan-climatechange>

Note: Media packs (with high-res pictures) will be made available.
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